

PEOPEO  
PRESENTS  
ITS SUMMER  
OFFER

# BE THE PARTY



From **May 17th to June 30th 2019**, take advantage of **PEOPEO** incredible Summer deal, **BE THE PARTY**.

For any purchase of a VOODOO BOOMBOX speaker, we offer you a **rain cover**, your **customization** as well as your **delivery costs!**

The VOODOO BOOMBOX speaker is available for direct sale on the [VOODOO BOOMBOX](#) page.

## BE LOUD

The power of the VOODOO BOOMBOX is one-of-a-kind compared to any other outdoor Bluetooth speaker of the same size on the market.

With a power of **200W** RMS, a sound level of **112db** and a frequency range of 45Hz to 20kHz, it produces quality sound with a reach of up to 50m.

## BE FREE

Its ergonomic **backpack design** gives you a comfortable and convenient way of transporting your sound, all the while keeping your **hands free**.

Its **7kg** weight classifies it in the «lightweight» category compared to competitors that can reach 20kg for the same power.



## COMMUNIQUÉ DE PRESSE

Meylan, May 17th 2019

NATHALIE SKLADANEK

Responsible marketing & communication

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### BE UNLIMITED

Designed for a **plug & play** configuration, the VOODOO BOOMBOX speaker fits perfectly into your set-up thanks to its latest-generation **APT-X 4.0 Bluetooth** connection and its 3.5 mini jack input.

The unique **True Wireless Stereo** Technology lets you connect two speakers and delivers immersive stereo-quality sound that will bring all of your events to life.

### BE THE PARTY

Discover our new communication campaign and watch our latest **VOODOO movie**:

<https://youtu.be/2EjV9xsam5Q>

Join our community by tagging your best parties on social networks with our new hashtag:

**#betheparty !!**

### ABOUT PEOPEO

PEOPEO was founded in April 2017 by Robin Cabé, industrialization engineer, Frédéric Giraud, R & D engineer and Geoffrey Dromard, designer. The project was born in 2015.

The state of mind of the company is: music, party, sharing, adventure and outdoor. Investment is made in long-term research, with the fundamental target of developing technologies that offer real added value to customers.

### BE OUTDOOR

PEOPEO focused on **eco-responsible** materials that are very resistant to various weather conditions and to shocks.

Our product, assembled in our workshops in Meylan near Grenoble and **made 100% in Les Alpes**, a world famous place for outdoor activities, demonstrates how music, technology and eco-design can become one.

#### PRESS LINKS



Web site



Linked-in



Facebook



Twitter



Instagram



HR Pictures

PEOPEO intends to be the game changer in the way people listen to music.

PEOPEO is a private company. Its inventiveness, its commitment to excellence and its desire to offer an extraordinary user experience are the foundations of this company.