

PEOPEO

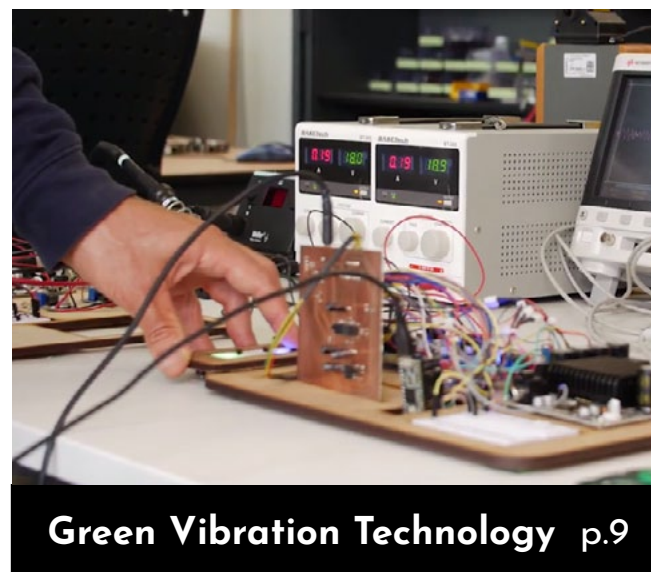
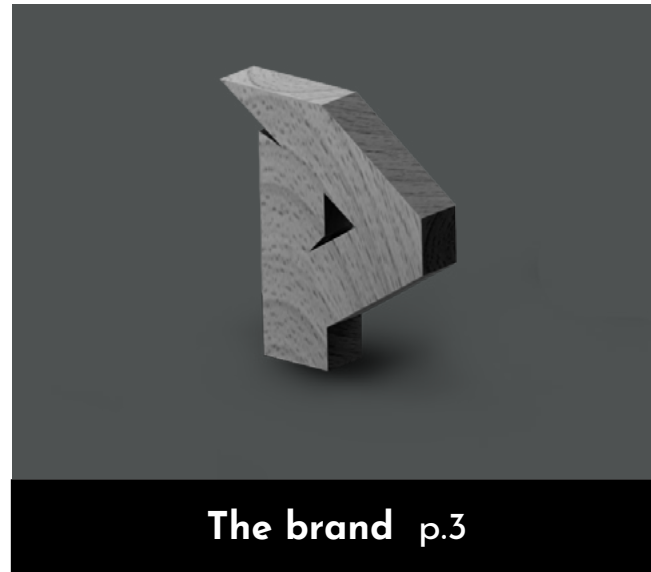
le son par nature.

PRESS KIT

2019

** The sound by nature*

CONTENTS



THE BRAND

PEOPEO has been created from a desire to offer a new sound experience.

Since 2017, PEOPEO is investing in flax fiber speakers' manufacture.

The result of a union between technology, design and passionate love for music, each product carries the most demanding ears in an emotional and sensory journey. To support each customer in this adventure, PEOPEO is constantly reinventing itself.

Thanks to its know-how, PEOPEO has been able in less than two years to adapt to the needs as many people as possible and to develop different ranges of outdoor and indoor products.

PEOPEO expands everyone's sound experience, transporting and uniting music lovers to a powerful emotional territory!



PEOPEO STORY

PEOPEO is about two friends wishing to create a loudspeaker which does not exist yet on the market.

It would combine power, battery-powered, ease of transport and acoustic quality!

The loudspeaker should be the perfect representation of PEOPEO values: excellence, sharing, innovation, and ethics.

Our idea is to catalyze social sharing and bring people together around music.

In April 2017, PEOPEO is created. Fred Giraud engineer research & development, Robin Cabé industrialization engineer and Geoffrey Dromard designer, embark on a positive, lively and unifying adventure!

In order to create the dreamed loudspeaker “the VOODOO BOOMBOX” PEOPEO invests for years in research and development.

PEOPEO, demonstrates that music, technology and eco-design must only be one!

The brand is constantly pushing audio limits, offering a new sound experience to all music lovers.



VOODOO BOOMBOX

 HANDMADE IN FRANCE

The flagship product, the VODOO Boombox, is the only portable loudspeaker made in flax fiber that gives you freedom of listening, transport, and use.

The VODOO BOOMBOX speaker gathers music lovers all around the world.





A HIGH FIDELITY & POWERFUL RESTITUTION

A truly technological concentrate, the VOODOO BOOMBOX loudspeaker offers a sound reproduction of extreme fidelity.

The Green Vibration Technology® combined with state-of-the-art electronics gives listeners a great listening experience. The power of the VOODOO BOOMBOX speaker brings energy and dynamism to any outdoor environment.



A SIMPLE & UNIQUE CONNECTIC

The intuitive interface of the VOODOO BOOMBOX allows to use all the features of the speaker in a few gestures. A speed of execution for a sound pleasure at the top!

- > Stream your music via Bluetooth or 3,5 mm audio cable.
- > With their built-in USB charging port, power your devices
- > Thanks to the True Wireless Stereo technology, create your own battery-powered stereo system in one go without any application.



TRANSPORT WITHOUT LIMIT

The VOODOO BOOMBOX speaker comes with you in all your excursions.

Ultra robust and weatherproof, the speaker has been designed for outdoor use.

Its backpack system and its lightness make it very easy to carry. The ergonomics of the speaker have been designed to match the shape of every back, ensuring maximum comfort.

Anywhere, enjoy 15 hours of uninterrupted listening thanks to its latest generation custom developed battery.



VOODOO HI-FI

 HANDMADE IN FRANCE

Real piece of sound art, the VODOO HI-FI loudspeaker is made for daily indoor use with powerful sound.

Sound, materials, and know-how, determine the quality and finish touches of this high fidelity loudspeaker.

A SPELL OF SOUND

The acoustics of the VOODOO HI-FI speaker have been developed around the Green Vibration Technology® and carefully selected high-end components.

The unique construction of the VOODOO HI-FI loudspeaker allows a high-fidelity reproduction of the music. A great overall density of the low spectrum, twinkling highs bringing precision and a warm and dynamic sound image give a speaker with a living sound!

You will capture all music colors and emotions.



NATURAL MATERIALS

Natural materials such as flax fiber and bamboo accentuate the “ethnic- chic” style of the VOODOO HI-FI speaker and make it totally unique. Exotic wood with a warm tone and reassuring forms add a touch of authenticity that invites you to travel.

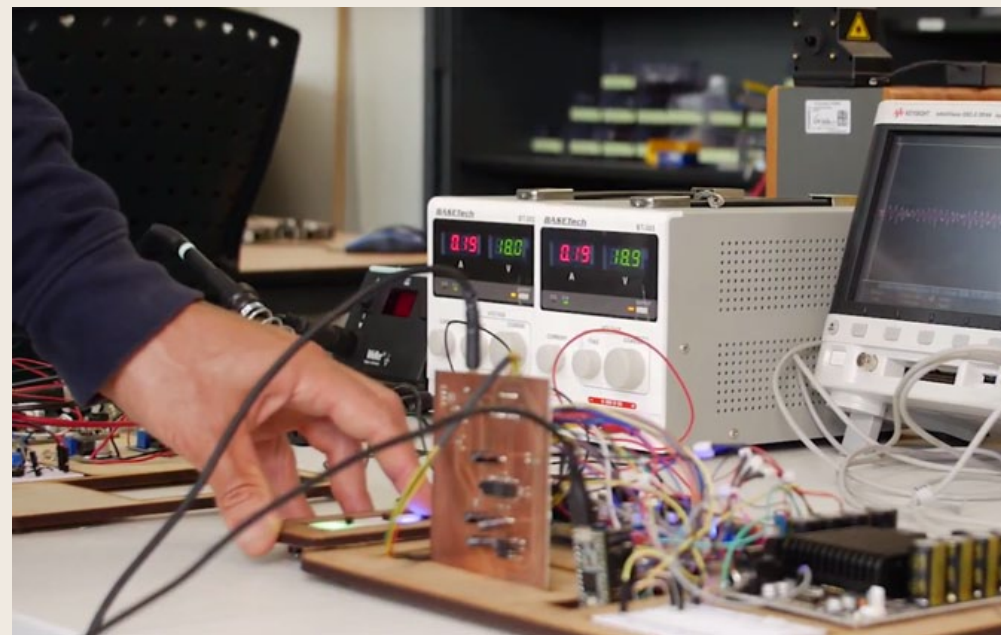


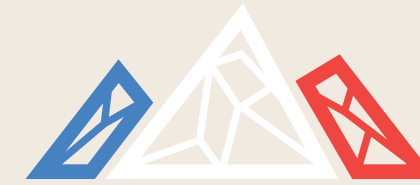
Stimulated by the desire to offer high quality speakers on the market, PEOPEO has developed the Green Vibration Technology®.

The Green Vibration Technology is a technological innovation at the service of acoustic performance. It is the result of several development axes combined for a seamless compromise.

Green Vibration Technology® includes state-of-the-art custom-developed electronics associated with flax fiber, a composite material with outstanding mechano-acoustic characteristics.

The synergy between electronics and flax fiber offers high quality sound reproduction!





HANDMADE IN FRANCE

PEOPEO KNOW-HOW: A UNIQUE FRENCH QUALITY GUARANTEE

Concerned about the environment and the quality of its products, PEOPEO takes a critical look at the origin of the components.

Natural materials and high-end components are carefully selected to provide durable and robust speakers. PEOPEO thinks and manufactures its products in its factory at Grenoble.

Thanks to the know-how of PEOPEO every detail brings aesthetics, softness and delicacy.

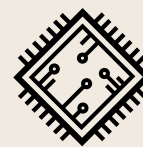
Made in France manufacture ensures quality and neat finish for a visual and auditory pleasure!



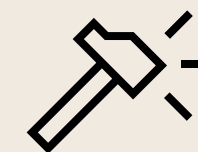
FLAX FIBER
Normandie



SHELL
Vichy



**CIRCUIT BOARD
INTERFACE**
Seynod



MANUFACTURE
Grenoble



SHIPPING
Grenoble



DATES CLÉS



. Robin and Frederic, engineering students make the first autonomous prototype speaker.

2013



. Geoffrey, product and graphic designer, becomes part of the team. PEOPEO is included inside the Tarmac incubator, on Inovalée in Meylan (38).

2015



. PEOPEO is officially created. New alpha prototype speaker.
. Pre-orders officially launched for the mainstream.
. Indiegogo crowdfunding campaign funded more than 140%.

2017

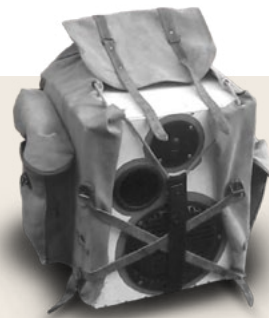


. New range of product: The VOODOO HI-FI loudspeakers are launched.

2019

2014

. First transportable prototype (backpack function).



2016

. Development and industrialization of the first functional prototype.
. Product demonstration.
. First user experiences feedbacks.



2018

. VOODOO Boombox speakers are sold on the website www.peopeo.io.
. First production series is delivered.
. 1 Qobuzissime award.



VOODOO FAMILY

Sharing and conviviality are PEOPEO's golden rules of its customer service.
Since its creation, the brand has built a real community of ambassadors.

Musicians, street artists, outdoor sportsmen, students, audiophiles ... all testify daily online and offline their sense of belonging to the brand PEOPEO.



MORE THAN 200
VOODOO ADOPTERS
ALL AROUND THE WORLD

98% OF OUR CUSTOMERS
RECOMMEND
THE VODOO

JOIN OUR COMMUNITY



FACEBOOK

Find all latest news about PEOPEO, products and events on the Fan Page.

7,2K fans

www.facebook.com/peopeoboombbox



INSTAGRAM

Share your photos and videos of VODOO products.

1,6K followers

Taguez **@peopeo_boombbox**
suivi des hashtags
#voodooboombbox
#voodooohifi



LINKEDIN

Discover all latest business information about the brand.

+de 120 professional subscribers

www.linkedin.com/company/peopeoboombbox/



NEWSLETTER

Stay tuned and do not miss any news!

2,9K subscribers

www.peopeo.io



YOUTUBE

Watch all PEOPEO advertising.
https://cutt.ly/youtube_peopeo



TWITTER

SCatch up all news about PEOPEO.
www.twitter.com/PEOPEO_Boombox

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